



KFL 5K Sponsor Pledge Form

28th Edition

Friday, July 11, 2025 @ 6pm



| Sponsorship Benefits | Event Sponsor (1) \$5,000 SOLD | Diamond Level \$2,500 | Volunteer Level (1) \$1,500 | Finish Line (1) \$1,500 SOLD | Platinum Level \$1,000 | Gold Level \$750 | Silver Level \$500 | Bronze Level \$250 |
|---------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------|---------------------------------------------------------|------------------------------------------------------------------------------------------|---------------------------------------------------------|---------------------------------------------------------|---------------------------------------------------------|---------------------------------------------------------|
| Website Listing (& other perks) | <ul style="list-style-type: none"> • Top billing • On all 5K email/social media • Only logo on 5K bibs | <ul style="list-style-type: none"> • 2nd • On 5K email, social media | <ul style="list-style-type: none"> • 3rd | <ul style="list-style-type: none"> • 3rd • Banner at finish line | <ul style="list-style-type: none"> • 4th | <ul style="list-style-type: none"> • 5th | <ul style="list-style-type: none"> • 6th | <ul style="list-style-type: none"> • 7th |
| Your Logo on Race T-Shirt | Largest (centered at top) | XL | Sole logo-volunteer shirts | L | L | M | S | Alpha order listing |
| Promo items in Goodie Bags | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Event Banner | ✓ plus tent | ✓ plus tent | ✓ plus tent | ✓ plus tent | ✓ | ✓ | ✓ | n/a |
| Complimentary Registrations | 20 | 10 | 6 | 6 | 4 | 3 | 2 | n/a |

What other incentives are there for my business?

- All sponsors are listed on our website with a link to your business
- Reach over 1,500 potential racers
- Your listing included in our newsletter sent to 7,000+ contacts
- Your listing promoted on our social media with a reach of 2,700+ on Facebook and 1,470+ on Instagram
- Your name on promotional banner at the race

KFL Contacts:

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Deadlines:

Pledge commitments
and logo

due: **4/25**

Pledge Payments

due: **5/30**

Promotional items*

due: **6/6**

*Goodie bag items &
banner

More reasons to sponsor:

- 500+ people at event
- Picturesque course through Hope Cemetery & Woods
- Sponsor opportunity to contribute item, experience, or GC to 5K Online Auction
- Contribute to a vibrant community organization!!

www.kennebunklibrary.org



**Desired Sponsorship
Level:**

**This is a pledge form.
Please submit and
we will invoice you.**

Business Name

Website

Business Phone

Contact Person

Business Address

Contact Person Email

