



# KFL 5K Sponsor Pledge Form

29th Edition

Friday, July 10, 2026 at 6pm



| Sponsorship Benefits               | Event Sponsor<br>(1) \$5,000<br><b>SOLD</b>  | Diamond Level<br>\$2,500   | Volunteer<br>Level (1)<br>\$1,500  | Finish Line<br>(1) \$1,500   | Platinum<br>Level<br>\$1,000                            | Gold<br>Level<br>\$750                                  | Silver<br>Level<br>\$500                                | Bronze<br>Level<br>\$250                                |
|------------------------------------|--|--|--|--|---|---|---|---|
| Website Listing<br>(& other perks) | <ul style="list-style-type: none"> <li>• Top billing</li> <li>• On all 5K email/ social media</li> <li>• Only logo on 5K bibs</li> </ul> | <ul style="list-style-type: none"> <li>• 2nd</li> <li>• On 5K email/ social media</li> </ul> | <ul style="list-style-type: none"> <li>• 3rd</li> <li>• Banner at volunteer table</li> </ul> | <ul style="list-style-type: none"> <li>• 3rd</li> <li>• Banner at finish line</li> </ul> | <ul style="list-style-type: none"> <li>• 4th</li> </ul> | <ul style="list-style-type: none"> <li>• 5th</li> </ul> | <ul style="list-style-type: none"> <li>• 6th</li> </ul> | <ul style="list-style-type: none"> <li>• 7th</li> </ul> |
| Your Logo on Race T-Shirt          | Largest<br>(centered at top)   | XL   | L  | L  | L   | M   | Alpha order listing                                     | N/A   |
| Promo items in Goodie Bags         | ✓  | ✓  | ✓  | ✓  | ✓   | ✓   | ✓   | ✓   |
| Event Banner                       | ✓  | ✓  | ✓  | ✓  | ✓   | ✓   | ✓   | ✓   |
| Complimentary Registrations        | 20   | 10   | 6  | 6  | 4   | 3   | 2   | N/A   |

## What other incentives are there for my business?

- All sponsors are listed on our website with a link to your business
- Reach over 1,750 potential racers
- Your listing included in our newsletter sent to 8,500+ contacts
- Your listing promoted on our social media with a reach of 2,900+ on Facebook and 1,650+ on Instagram
- Your name on promotional banner at the race

Key:



**KFL Contacts:**

**Anita Randall**

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**Sarah Thompson**

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**Michelle Conners**

*Excecutive Director*

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**Deadlines:**

Pledge commitments & logo

**Due: 4/24**

Pledge Payments

**Due: 5/29**

Promotional items\*

**Due: 6/5**

\*Goodie bag items & banner

**More reasons to sponsor:**

- 600+ people at event
- Picturesque course through Hope Cemetery & Woods
- Sponsor opportunity to contribute item, experience, or GC to 5K Online Auction
- Contribute to a vibrant community organization!!

[www.kennebunklibrary.org](http://www.kennebunklibrary.org)



**Desired Sponsorship Level:**

Business Name

Website

Business Phone

Contact Person

Business Address

Contact Person Email

\*\*This is a pledge form. Please submit and we will invoice you.\*\*