



KFL 5K Sponsor Pledge Form

26th Edition

Friday, July 14, 2023 @ 6pm



Sponsorship Benefits	Event Sponsor (1) \$5,000 SOLD	Diamond Level (2) \$2,500	Volunteer Level (1) \$1,500 SOLD	Finish Line (1) \$1,500 SOLD	Platinum Level \$1,000	Gold Level \$750	Silver Level \$500	Bronze Level \$250
Website Listing (& other perks)	<ul style="list-style-type: none"> • Top billing • On all 5K email/social media • Only logo on 5K bibs 	<ul style="list-style-type: none"> • 2nd • On 5K email, social media 	<ul style="list-style-type: none"> • 3rd 	<ul style="list-style-type: none"> • 3rd • Banner at finish line 	<ul style="list-style-type: none"> • 4th 	<ul style="list-style-type: none"> • 5th 	<ul style="list-style-type: none"> • 6th 	<ul style="list-style-type: none"> • 7th
Your Logo on Race T-Shirt	Largest (centered at top)	XL (on sleeve)	Sole logo-volunteer shirts	L	L	M	S	Alpha order listing
Promo items in Goodie Bags	✓	✓	✓	✓	✓	✓	✓	✓
Event Banner	✓ plus tent	✓ plus tent	✓ plus tent	✓ plus tent	✓	✓	✓	n/a
Complimentary Registrations	20	10	6	6	4	3	2	n/a

What other incentives are there for my business?

- All sponsors are listed on our website with a link to your business
- Reach over 1,400 potential racers
- Your listing included in our newsletter sent to 4,400+ contacts
- Your listing promoted on our social media with a reach of 2,000+ on Facebook and 1200+ on Instagram
- Your name on promotional posters at the race

KFL Contacts:

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Deadlines:

Pledge commitments

due: **4/28**

Pledge Payments

due: **5/26**

Promotional items

due*: **6/9**

*Goodie bag items, logo,
& banner

More reasons to sponsor:

- 500+ people at event
- Picturesque course through Hope Cemetery & Woods
- Sponsor opportunity to contribute item, experience, or GC to 5K Online Auction
- Contribute to a vibrant community organization!!

www.kennebunklibrary.org



**Desired Sponsorship
Level:**

**This is a pledge form.
Please submit and
we will invoice you.**

Business Name

Website

Business Phone

Contact Person

Business Address

Contact Person Email