



**25th Edition Kennebunk Free Library 5K
Sponsor Pledge Form
Virtually: June 20 – July 8
In-Person: July 8**



- \$2000 – Double Platinum Level**
- Banner logo on shirt in the most prominent location
 - Your promotional product in our runner goodie bags (200)
 - (8) Complimentary registrations
 - Your company banner at event



- \$1000 – Platinum Level**
- Banner logo across shirt top or on a sleeve
 - Your promotional product in our runner goodie bags (200)
 - (4) Complimentary registrations
 - Your company banner at event



- \$1000 – Timing Level
(Only 1 available)**
- Your logo at finish line and on T-shirt
 - Your promotional product in our runner goodie bags (200)
 - (4) Complimentary registrations
 - Your tent and banner at event



- \$400 – Silver Level**
- Medium logo on T-shirt
 - Your promotional product in our runner goodie bags (200)
 - (1) Complimentary registration
 - Your company banner at event



- \$1000 – Bib Level
(Only 1 available)**
- Your logo on all race bibs (600+)
 - Your promotional product in our runner goodie bags (200)
 - (4) Complimentary registrations
 - Your company banner at event



- \$1000 – Volunteer Level
(Only 1 available)**
- Sole banner logo on volunteer shirts
 - Your promotional product in our runner goodie bags (200)
 - (4) Complimentary registrations
 - Your company banner at event



- \$600 – Gold Level**
- Large logo on T-shirt
 - Your promotional product in our runner goodie bags (200)
 - (2) Complimentary registrations
 - Your company banner at event



- \$200 – Bronze Level**
- Alphabetical company listing on T-shirt
 - Your promotional product in our runner goodie bags (200)

Business Name

Contact Person

Business Phone

Website

Business Address

Business Email Address

Deadlines

Verbal Pledges: 4/29

Payments Due: 5/27

Goodie Bag Deadline: 6/10

This is a pledge form. Please submit this form and we will invoice you.

Do we have your logo? (Preferred format: EPS or Adobe Illustrator vectored file in a 2.5" x 2.5" size in a single color)

- Yes, you do!
- No, but I'll be forwarding it.
- Yes, but it has changed and I'll be forwarding it.

Will you be including a goodie bag item? (Deadline is 6/10)

- Yes, I will drop it off at KFL
- Yes, I need it picked up. (When and Where?) _____
- No

Do you have a banner you want displayed? (You need to supply the banner)

- Yes, I will drop it off at KFL
- Yes, I need it picked up. (When and Where?) _____
- No

So, what about the pandemic?

Great question! We are setting up our event so that participation can take place virtually from June 20 – July 8. If it is safe at the time to do so we will also hold an in-person event on Friday, July 8. Last year with this model we had nearly 250 registrants with almost 100 attend in person. We see this opportunity as a win-win because either way we can hold our event and it means added exposure for your business since the event extends for several days.

What are the goodie bags all about?

Reusable bags provided by longtime sponsor Hazelwood Handyman go out to the first 200 registrants and include a limited-edition t-shirt. Sponsors are invited to join in with promotional goodies. If you are looking for ideas reach out to Alan Wyman at A&W Promotional Products for suggestions, 985-2108. Goodie bags are a big incentive for racers.

What other incentives are there for my business?

All sponsors are listed on our library website with a link to your website. We promote our sponsors in our emails to potential racers (over 1400 contacts) and include links to your information in our e-newsletters (over 4000 contacts) and social media (2000+ Facebook followers and 1100+ Instagram followers). Your digital listings begin once we receive this pledge form. We also list all sponsors on a poster at our event.

[General race information can be found here.](#) — Please check back regularly for updates.

[Sponsors, Raffle Prizes, and Auction Items can be found here.](#)

[Register at this link.](#) — If your sponsorship receives complimentary registrations you will receive a promotional code listed on your invoice. Make sure to register ASAP to be among the first 200 and receive your shirts and goodie bags.

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The Kennebunk Free Library is a terrific community resource. We make information enrichment and technology available to every citizen of our town and surrounding areas. The Library, a 501(c)(3) nonprofit, is responsible for raising 25% of our annual operating expenses every year and the support of businesses and community members is essential in helping us meet our financial goals. All money raised by the road race is used to increase our collections including books, audiobooks, and DVDs as well as fund services such as programming support and e-book platforms. KFL patrons also have access to over 6 million titles with delivery on most items within less than a week thanks to Minerva – a consortium of over 60 public, school, and academic libraries!